GOVERNMENT OF INDIA
COMMUNICATIONS
LOK SABHA

UNSTARRED QUESTION NO:2120
ANSWERED ON:06.08.2001
PRIVATE COURIER SERVICE
SHEESH RAM SINGH RAVI

Will the Minister of COMMUNICATIONS be pleased to state:

(a) whether any business development and marketing technology has been developed/evolved to overcome the challenges of private courier service in the country;

(b) if so, the funds allocated for the purpose during the last three years;

(c) whether the funds have been completely utilised; and

(d) if not, the reasons therefor?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMUNICATIONS (SHRI TAPAN SIKDAR)

(a) The department has set up a Business Development Directorate in 1996 to market premium services as a response to the challenge of the private courier service in the Country.

(b) to (d): The plan fund allotment, expenditure and reasons for variation in respect of Business Development Directorate is as under:

(Rs. in crores)

	Allotment	Expenditure
1998-99	Rs. 5.15	Rs. 3.64
1999-2000	Rs. 7.20	Rs. 6.68
2000-01	Rs. 6.26	Rs. 5.34

The shortfall occurred during 1998-99 & 2000-2001 due to non availability of inserting machines of due specification and during 1999-2000 due to below-level performance of the publicity agency.